



**Form ADV Part 2A
Firm Brochure
May 8, 2019, 2019**

This Brochure provides information about the qualifications and business practices of Doyle A. Ranstrom Consulting, LLC. If you have any questions about the contents of this Brochure, please contact us via email at daranstrom@gmail.com. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission, or by any state securities authority.

Doyle A. Ranstrom Consulting, LLC is a registered investment advisory firm. Registration of an investment advisory firm does not imply a particular level of skill or training.

Additional information about Doyle A. Ranstrom Consulting, LLC is also available on the SEC's website at www.adviserinfo.sec.gov.

Doyle A. Ranstrom Consulting, LLC

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ITEM 2**Material Changes****Annual Update**

The Material Changes section of this brochure will be updated annually, or when material changes occur since the previous release of our Firm Brochure. This Item discusses only specific material changes that are made to this Brochure and provides our clients with a summary of such changes.

Material Changes since the Last Update

Doyle A. Ranstrom Consulting, LLC is a newly registered investment advisory firm in 2019.

Full Brochure and Additional Information

Full Brochure and additional information about Doyle A. Ranstrom Consulting, LLC are available via the SEC's website www.adviserinfo.sec.gov. The SEC's website also provides information about any persons affiliated with us who are registered or are required to be registered, as investment adviser representatives ("IAR").

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Advisory Business

FIRM INFORMATION

Doyle A. Ranstrom Consulting, LLC (“we,” “us,” “our”), formed in Montana in January 2017, is a registered investment advisory firm located in Big Sky, MT.

PRINCIPAL OWNERS

Doyle A. Ranstrom Consulting, LLC is owned and controlled by Doyle A. Ranstrom, its Managing Member and Chief Compliance Officer.

INVESTMENT ADVISORY SERVICES

Financial Planning and Consulting Services:

When engaged by a client, we provide Financial Planning & Consulting information and analysis regarding both short-term and long-term financial objectives in light of current financial status and projected financial outlook. Objectives may include but are not limited to:

- Planning for retirement or if retired, maintaining a comfortable lifestyle throughout retirement.
- Developing and monitoring a money management strategy based on investment criteria and current economic and market status.
- Addressing risk management concerns.
- Being tax efficient.
- Developing and maintaining an efficient estate plan.
- Planning for a child and or children’s higher education.
- Eliminating debt.
- Planning for short-term objectives such as a household trip, buying a car, saving for higher education.
- Discussion of any client question or concern related to short-term and/or long-term financial health. Examples include but not limited to change in employment, family financial concerns, family health related financial concerns, the affect of lifestyle choices on financial health.

Strategic Analysis

We may provide information and analysis regarding the above objectives. Initially, it is important to state there are no guarantees for the future. Past performance does not predict or guarantee future results. At the same time, information and analysis can help individuals and couples make more informed financial decisions. Information and analysis can help with some of the following:

- For pre-retirement, analyzing sources of retirement income and projecting amount needed to provide a comfortable retirement based on current lifestyle.
- For post-retirement, analyzing sources of retirement income and ability of investment assets to maintain income over a lifetime.
- Education of various investment options and strategies.
- Ability and/or probability of various investment strategies to reach or maintain pre or postretirement objectives.

- Ability and/or probability to reach specific financial objectives.
- Coordination of various financial objectives.
- Tax consequences of various financial choices.
- Historical outcomes of various money management strategies include volatility and historical averages.
- Expected return and volatility with various asset allocation strategies.

Educational Workshops and Seminars

We offer various services that provide financial education to clients including educational seminars and workshops. These programs and materials are purely educational in nature and do not involve the sale of any investment product. Information presented will be of a general nature and not individualized investment advice.

CLIENT INVESTMENT OBJECTIVES/RESTRICTIONS

Doyle A. Ranstrom Consulting, LLC offers the same suite of services to all our clients. However, specific client financial plans and their implementation are dependent upon the individual client's Investment Policy Statement which outlines a client's current financial situation such as income, net worth and risk tolerance levels. This information is essential in the development of a client-specific plan in the selection of investments that matches restrictions, needs, and targets. On a case by case basis, our clients may impose restrictions on investing in certain securities or types of securities in accordance with their values or beliefs. However, if the restrictions would require us to deviate from our standard suite of services, we reserve the right to end the relationship. We may request additional information and documentation such as current investments, tax returns, insurance policies, and estate plan. We will discuss your investment objectives, needs, and goals, but you must inform us of any changes. Unless directed by you, we do not independently verify any information provided to us by you or your attorney, accountant or other professionals.

WRAP FEE PROGRAMS

Doyle A. Ranstrom Consulting, LLC does not participate in, recommend, or offer wrap fee programs.

ASSETS UNDER MANAGEMENT

Doyle A. Ranstrom Consulting, LLC provides financial planning and/or consulting services and does not manage assets under management.

ITEM 5

Fees and Compensation

ANNUAL FEES FOR ADVISORY SERVICES

Doyle A. Ranstrom Consulting, LLC charges an hourly fee of \$150 for individuals and households. The fees charged for financial planning services are negotiable and vary depending on the complexity of the process undertaken, the types of issues addressed, the scope of services provided and the frequency with which the services are rendered. All fees are agreed upon before entering into the Financial Planning and Consulting Agreement you sign.

Fees for seminars and workshops will vary and be negotiated, payable in advance.

FEE BILLING & PAYMENT

Financial planning and consulting fees will be assessed on an hourly basis. An estimate for total hours will be determined at the start of the relationship. Client will pay a portion of the total estimated fee upon signing the Financial Planning and Consulting Agreement and the remaining fee upon delivery of the plan. Doyle A. Ranstrom Consulting, LLC will not require a fee of \$500 or more to be paid 6 months or more in advance. Financial planning and consulting fees are paid via credit card or check.

You are responsible for all third-party fees (i.e., custodian fees, mutual fund fees, transaction fees, etc.). These fees are separate and distinct from the fees and expenses charged by Doyle A. Ranstrom Consulting, LLC.

TERMINATION OF AGREEMENT

Either party may terminate the investment advisory agreement by providing 30-day advance written notice. Upon termination of any account, any prepaid, unearned fees will be promptly refunded, and any earned, unpaid fees will be due and payable up to and including the effective date of termination.

Notwithstanding the above, if we do not deliver the appropriate disclosure statement to you at least 48 hours prior to you entering into any written or oral advisory contract with this us, then you have the right to terminate the contract without penalty within five (5) business days after entering into the contract.

OTHER EXPENSES AND FEES

The fees discussed above include payment solely for our financial planning services provided by us and are separate to certain fees or charges that are imposed by third parties in connection with investments made on your behalf for your account. Third-party fees may include markdowns, markups, brokerage commissions, other transaction costs and/or custodial fees.

ITEM 6

Performance-Based Fees

We do not charge any performance-based fees which are fees based on a share of capital gains on or capital appreciation of your assets.

ITEM 7

Types of Clients Description

We provide our investment advisory services to:

- Individuals
- High Net Worth Individuals

We do not have a minimum account size for our services.

ITEM 8

Methods of Analysis, Investment Strategies, and Risk of Loss

METHODS OF ANALYSIS

We use various methods of analysis and investment strategies including the following:

Fundamental Analysis – We evaluate economic and financial factors to determine if a security may be underpriced, overpriced or fairly priced. This method entails assessing a security by attempting to determine its intrinsic value by examining related financial, economic, and other qualitative and quantitative factors. Fundamental analysis requires an in-depth look at all factors that can affect the security's value, from macroeconomic factors (like the overall economy and industry conditions) to individually specific factors (like the financial situation and management of companies). The overall objective of performing the fundamental analysis is to determine a value that an investor can use to determine what sort of position to take with that security. This method of security analysis is contrary to technical analysis. Fundamental analysis involves using real data to evaluate a security's value. Although most analysts use fundamental analysis to value stocks, this method of valuation can be used for just about any type of security.

Technical Analysis – This method involves the evaluation of securities by performing an analysis of static information that is generated by market activity, such as past prices and volume. Technical analysis does not attempt to measure a security's intrinsic value but instead, use charts and other tools to determine the patterns that can suggest future activity. Technical analysts believe that the historical performance of stocks and markets are indications of future performance.

Modern Portfolio Theory - Modern portfolio theory (MPT) is a risk-averse theory that involves the construction of portfolios to maximize and optimize expected return based on a given level of market risk, emphasizing that risk is an inherent part of higher reward. According to the theory, it's possible to construct an "efficient frontier" of optimal portfolios offering the maximum possible expected return for a given level of risk.

INVESTMENT STRATEGIES

When formulating investment advice, we will typically use long-term investment strategies. There are inherent risks associated with this strategy in that a long-term strategy may not take advantage of short-term gains or may experience more volatility over the life of a client's portfolio.

POTENTIAL RISKS

Investing involves different levels of risk that can result in loss of any profits and/or principal you have not realized. Investing in securities involves the risk of loss clients should be prepared to bear.

ITEM 9

Disciplinary Information

As of the date of this brochure, we have not been subject to any disciplinary, legal, or regulatory events related to past or present investment clients. There has been no disciplinary, legal, or regulatory events related to us or any of our management persons.

ITEM 10

Other Financial Activities and Affiliations

FINANCIAL INDUSTRY ACTIVITIES

Neither Doyle A. Ranstrom Consulting, LLC nor its management persons are registered or has an application pending to register as a broker-dealer or a registered representative of a broker-dealer.

Neither Doyle A. Ranstrom Consulting, LLC nor its management persons are registered or has an application pending to register as a futures commission merchant, commodity pool operator or commodity trading advisor.

AFFILIATIONS

Doyle A. Ranstrom Consulting, LLC is affiliated with another registered investment adviser, Trailhead Planners, LLC (“Trailhead”). The Managing Member of Doyle A. Ranstrom Consulting, LLC is also a controlling owner of Trailhead in that he owns thirty percent (30%) interest in the firm. Other than his ownership interest, Mr. Ranstrom has no other role in Trailhead. He does not participate in its management, operations, or service its clients. Additionally, he does not receive any compensation in his role.

SELECTION OF OTHER INVESTMENT ADVISERS

We do not recommend or select other investment advisers for our clients.

ITEM 11

Code of Ethics, Participation in Client Transactions and Personal Trading

CODE OF ETHICS

Doyle A. Ranstrom Consulting, LLC has developed a code of ethics that will apply to all of our supervised persons. We and our IARs must act in a fiduciary capacity when providing investment advisory services to you. As a fiduciary, it is an investment adviser’s responsibility to provide fair and full disclosure of all material facts and to act solely in the best interest of each of our clients at all times. Doyle A. Ranstrom Consulting, LLC has a fiduciary duty to all clients. This fiduciary duty is considered the core underlying principle of our code of ethics, which also covers our insider trading, and personal securities transactions policies and procedures. We require all of our supervised persons to conduct business with the highest level of ethical standards and to comply with all federal and state securities laws at all times. Upon employment or affiliation and at least annually thereafter, all supervised persons will acknowledge that they have read, understand and agree to comply with our Code of Ethics.

Our Code of Ethics is available to clients and prospective clients upon request.

RECOMMENDATIONS INVOLVING A MATERIAL FINANCIAL INTEREST

Neither we nor any related person recommend to clients, or buys or sells for clients’ accounts, securities in which we or a related person has a material financial interest.

PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS

Neither we nor any related person will recommend to investment advisory clients or prospective clients the purchase or sale of securities in which an IAR, its affiliates or other clients may also have a position or interest.

PERSONAL TRADING

Employees are permitted to have personal securities accounts as long as personal investing practices are in line with fiduciary standards and regulatory requirements, and do not conflict with their duty to Doyle A. Ranstrom Consulting, LLC and our clients. Doyle A. Ranstrom Consulting, LLC monitors and controls personal trading. We forbid any officer or employee, either personally or on behalf of others, to trade on material, nonpublic information or to communicate such information to others in violation of the law.

ITEM 12 Brokerage Practices

We may help our clients by recommending broker/dealers. The firms we recommend will be independent SEC-registered broker-dealers and members of FINRA and SIPC. In making our recommendations, we look for overall level of services and support to clients, including efficiency of executions, commissions and other service charges, research provided, privacy controls, reports to clients, and other services.

We do not receive soft dollar benefits from broker/dealers.

We do not receive client referrals from broker/dealers.

We do not manage or trade client accounts; therefore, we have not trade aggregation policy.

ITEM 13 Review of Accounts

Prior to client engagement, Doyle A. Ranstrom will discuss with the client his or her goals and objectives. We will request pertinent information from the client which will help us provide information and analysis related to the client's objectives.

Clients are provided a one-time written financial plan or analysis and/or summary of the meeting. After the presentation of the plan, there are no further reports. Each client engagement is a separate event. Clients may request additional engagements as their personal needs dictate.

ITEM 14 Client Referrals and Other Compensation

We do not pay a referral fee to third-party solicitors nor do we receive compensation for referring clients to third parties.

ITEM 15 Custody

We do not take custody of client funds or securities. Clients will typically receive account statements from the qualified custodian(s) holding their funds and securities. These statements should be carefully reviewed by the client for accuracy.

ITEM 16 Investment Discretion

We do not manage money and do not have investment discretion for any investments owned by clients.

ITEM 17 Voting Client Securities

We do not manage money and do not vote proxies as it pertains to the issuers of securities held in Clients' accounts.

ITEM 18**Financial Information**

We are not required to include a balance sheet for our most recent fiscal year. We are not subject to a financial condition that is reasonably likely to impair our ability to meet contractual commitments to our clients.

We are currently not in, nor have been historically in a financially precarious situation or the subject of a bankruptcy petition.

ITEM 19**Requirements for State-Registered Advisers****EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE OF PRINCIPAL OFFICERS**

Please see the brochure supplement supplied as Part 2B.

OTHER BUSINESS ACTIVITIES OF PRINCIPAL OFFICER

Please see the brochure supplement supplied as Part 2B.

PERFORMANCE-BASED FEES

Doyle A. Ranstrom Consulting, LLC's IARs do not charge any performance-based fees (fees based on a share of capital gains or capital appreciation of the assets of a client).

DISCIPLINARY INFORMATION

Doyle A. Ranstrom Consulting, LLC's IARs are not subject to any arbitration claim or found liable in a civil, self-regulatory, or administrative proceeding.

MATERIAL RELATIONSHIPS WITH ISSUERS OF SECURITIES

Neither Doyle A. Ranstrom Consulting, LLC nor its IARs have any relationship or arrangement with issuers of securities.



Doyle A. Ranstrom, MS, CFP®

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Form ADV Part 2B
Firm Brochure
Supplement
February 5, 2019

This Brochure Supplement provides information for Doyle A. Ranstrom that supplements the Doyle A. Ranstrom Consulting, LLC brochure. You should have received a copy of that brochure. Please contact us at 701-238-2137 or daranstrom@gmail.com if you did not receive Doyle A. Ranstrom Consulting, LLC's Brochure or if you have any questions about the contents of this supplement.

Additional information about Doyle A. Ranstrom is also available on the SEC's website at www.adviserinfo.sec.gov.

ITEM 2

Educational Background and Business Experience

Doyle A. Ranstrom, born in 1951, graduated from Concordia College in 1973 with Bachelor's of Arts degree majoring in Psychology and minoring in Sociology and Theology. In 1994, Mr. Ranstrom completed a Masters of Financial Planning through the College of Financial Planning in Denver, Colorado. Doyle A. Ranstrom's employment information is listed below.

Doyle A. Ranstrom Consulting, LLC, Managing Member	January 2017 to Present
Ranstrom-Berg Wealth Management, Principal	December 2013 to January 2018
Harbour Investments, Inc.	June 1998 to December 2014
Ranstrom Financial Planning Services, President	November 2011 to December 2013
Ranstrom Financial Planning, Owner	January 1985 to December 2011

PROFESSIONAL DESIGNATIONS

Certified Financial Planner™, CFP®

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a bachelor's degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real-world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

ITEM 3

Disciplinary Information

Doyle A. Ranstrom has not been and/or is presently not involved in any disciplinary, legal, or regulatory events that would be material to a client’s evaluation of him or of Doyle A. Ranstrom Consulting, LLC.

ITEM 4

Other Business Activities

Doyle A. Ranstrom does not engage in any other business activities.

ITEM 5

Additional Compensation

Doyle A. Ranstrom does not receive any additional compensation.

ITEM 6

Supervision

Doyle A. Ranstrom, Managing Member and Chief Compliance Officer of Doyle A. Ranstrom Consulting, LLC is responsible for supervising the investment advisory activities of the firm and monitors and reviews all forms of written communications provided to clients. Doyle A. Ranstrom can be contacted via telephone at 701-238-2137 and via email at daranstrom@gmail.com.

ITEM 7

Requirements for State-Registered Advisers

A. Doyle A. Ranstrom has not been involved in an award or found liable in any arbitration claim or in any civil, self-regulatory organization or administrative proceedings.

B. Doyle A. Ranstrom has not been the subject of a bankruptcy petition.